



Wearables & Digital Health Advisory Service

Tractica's Wearables & Digital Health advisory service covers hardware, software, and services in the rapidly-evolving markets for wearable devices and digital healthcare. As part of its analysis, Tractica examines device trends, enabling technologies, business models, and industry dynamics surrounding the burgeoning market for connected body-worn devices with a focus on health applications, as well as the software systems designed to enable them. Tractica's Wearables & Digital Health research reports provide a detailed assessment of supply-side and demand-side factors, from semiconductors and components to the dynamics of end-user demand for specific device categories. Areas of focus within research reports include market development factors by geography and segment, technology issues, the competitive landscape, and detailed market forecasts.



Topics Covered

- Body Area Networks
- Healthcare Biometrics
- Healthcare Wearables
- Mobile Health
- Population Health Management
- Smart Clothing & Body Sensors
- Smart Glasses
- Telemedicine
- Wearable Cameras

Service Components

- Back catalog of all published Wearables & Digital Health research reports
- Unlimited Analyst Inquiry access for special requests on Wearables & Digital Health topics
- Quarterly conference call with the Wearables & Digital Health analyst team to discuss market trends and address questions
- Annual full-day analyst on-site strategic advisory session including research presentations and roundtable discussions
- Input into Tractica's prioritization and scheduling of research projects



RESEARCH REPORTS

Strategic and quantitative analysis of specific technology and business sectors.



CONSULTING PROJECTS

Customized research projects that are tailored to the specific needs of clients.



RESEARCH SUBSCRIPTIONS

Annual advisory services that include in-depth reports and analyst inquiry time.



GO-TO-MARKET SERVICES

Support for client marketing initiatives, including white papers and webinars.



ANALYST INQUIRY SESSIONS

Strategic advice and analysis on key industry trends and business initiatives.



END-USER SURVEYS

Quantitative research studies among consumers and business end-users.

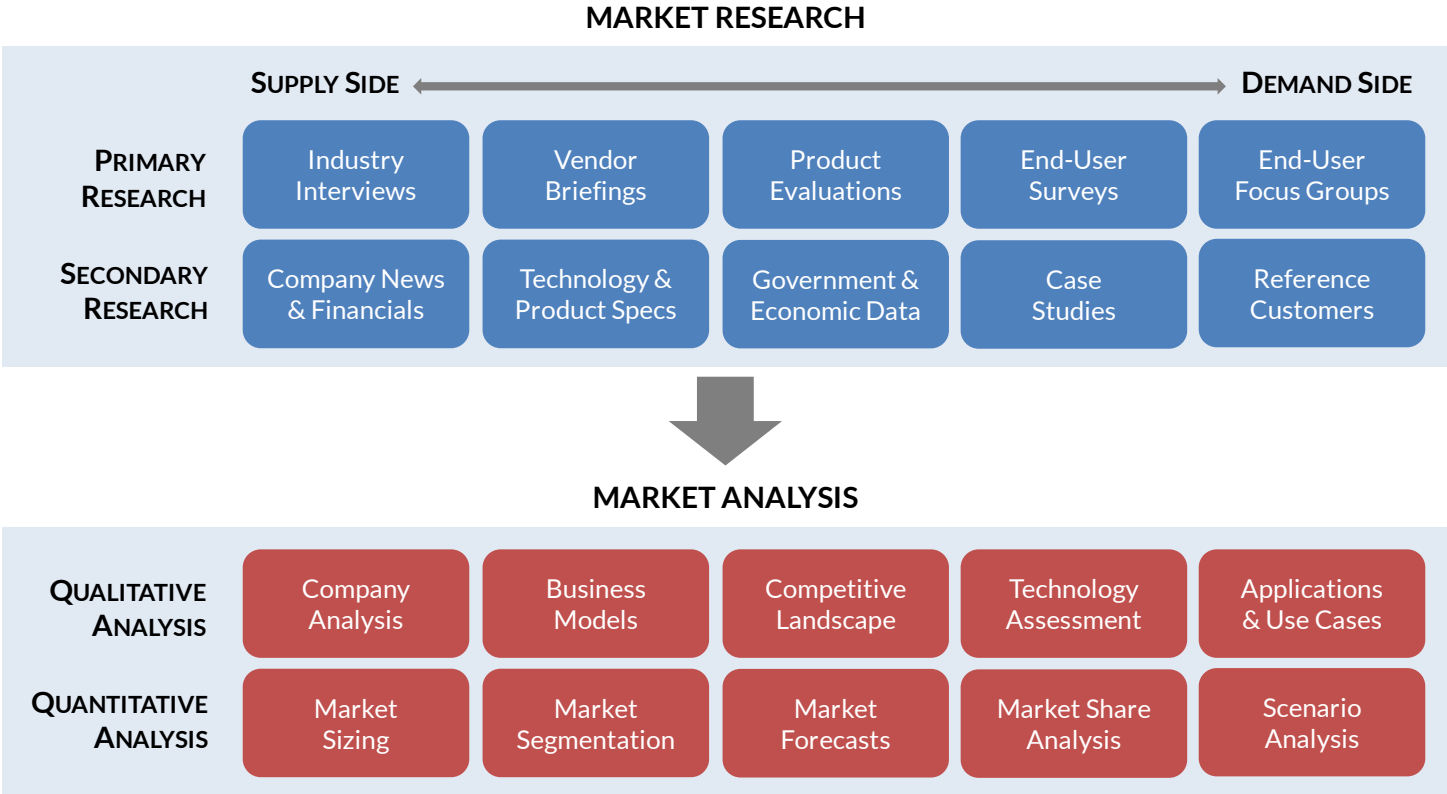


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Research Methodology



Research Report Schedule

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| <p>2Q15 Home Health Technologies</p> <p>2Q15 Home Health Hubs</p> <p>2Q15 Telehealth Video Consultations</p> <p>3Q15 Biometrics in the Healthcare Industry</p> <p>3Q15 Wearable Payments</p> <p>2Q16 Wearable Devices for Healthcare Markets</p> <p>2Q16 Wearable Devices for Enterprise and Industrial Markets</p> <p>3Q16 Wearable Cameras</p> | <p>4Q16 Healthcare Robotics</p> <p>1Q17 Smart Augmented Reality Glasses</p> <p>3Q17 Wearable Device Market Forecasts</p> <p>3Q17 Smart Clothing and Body Sensors</p> <p>3Q17 Population Health Management Software and Services</p> <p>4Q17 Connected Wearable Patches</p> <p>4Q17 Smart Headphones</p> <p>3Q18 Artificial Intelligence for Healthcare Applications</p> |
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** Topics and schedule subject to change*