Tractica’s Connected & Autonomous Vehicles advisory service analyzes global market dynamics surrounding the development of more intelligent, connected, personalized service-centric vehicles and transportation systems. The service provides an in-depth analysis of consumer and commercial applications for smart transportation, including an examination of technology development trends, integration issues, business models, dynamics of end-user demand, and key industry players within the sector. Reports within the sector provide detailed strategic analysis of market drivers and challenges, together with market sizing and forecasts at the application level, segmented by technology category and geography. Reports also include detailed profiling of key industry players and product offerings within the rapidly evolving market ecosystem for connected and autonomous vehicles.

### Topics Covered
- Advanced Driver Assistance Systems
- Artificial Intelligence for Automotive
- Automotive Human Machine Interaction (HMI)
- Automotive Voice Interfaces
- Autonomous Trucks and Buses
- Autonomous Consumer Vehicles
- Blockchain for Automotive
- Driver Monitoring Systems
- Edge Computing for Automotive
- Mobility as a Service
- Smart City Transportation Systems
- Vehicle to Everything (V2X)

### Service Components
- Back catalog of all published Connected & Autonomous Vehicles research reports
- Unlimited Analyst Inquiry access for special requests on Connected & Autonomous Vehicles topics
- Quarterly conference call with the Connected & Autonomous Vehicles analyst team to discuss market trends and address questions
- Annual full-day analyst on-site strategic advisory session including research presentations and roundtable discussions
- Input into Tractica’s prioritization and scheduling of research projects

### RESEARCH REPORTS
Strategic and quantitative analysis of specific technology and business sectors.

### RESEARCH SUBSCRIPTIONS
Annual advisory services that include in-depth reports and analyst inquiry time.

### ANALYST INQUIRY SESSIONS
Strategic advice and analysis on key industry trends and business initiatives.

### CONSULTING PROJECTS
Customized research projects that are tailored to the specific needs of clients.

### GO-TO-MARKET SERVICES
Support for client marketing initiatives, including white papers and webinars.

### END-USER SURVEYS
Quantitative research studies among consumers and business end-users.
Research Methodology

MARKET RESEARCH

SUPPLY SIDE

PRIMARY RESEARCH
- Industry Interviews
- Vendor Briefings
- Product Evaluations

SECONDARY RESEARCH
- Company News & Financials
- Technology & Product Specs
- Government & Economic Data

DEMAND SIDE
- End-User Surveys
- End-User Focus Groups
- Case Studies
- Reference Customers

MARKET ANALYSIS

QUALITATIVE ANALYSIS
- Company Analysis
- Business Models
- Competitive Landscape
- Technology Assessment
- Applications & Use Cases

QUANTITATIVE ANALYSIS
- Market Sizing
- Market Segmentation
- Market Forecasts
- Market Share Analysis
- Scenario Analysis

Research Report Schedule

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* Topics and schedule subject to change