



Connected & Autonomous Vehicles Advisory Service

Tractica's Connected & Autonomous Vehicles advisory service analyzes global market dynamics surrounding the development of more intelligent, connected, personalized service-centric vehicles and transportation systems. The service provides an in-depth analysis of consumer and commercial applications for smart transportation, including an examination of technology development trends, integration issues, business models, dynamics of end-user demand, and key industry players within the sector. Reports within the sector provide detailed strategic analysis of market drivers and challenges, together with market sizing and forecasts at the application level, segmented by technology category and geography. Reports also include detailed profiling of key industry players and product offerings within the rapidly evolving market ecosystem for connected and autonomous vehicles.



Topics Covered

- Advanced Driver Assistance Systems
- Artificial Intelligence for Automotive
- Automotive Human Machine Interaction (HMI)
- Automotive Voice Interfaces
- Autonomous Trucks and Buses
- Autonomous Consumer Vehicles
- Blockchain for Automotive
- Driver Monitoring Systems
- Edge Computing for Automotive
- Mobility as a Service
- Smart City Transportation Systems
- Vehicle to Everything (V2X)

Service Components

- Approximately 10 Connected & Autonomous Vehicles research reports published per year
- Back catalog of all published Connected & Autonomous Vehicles research reports
- Unlimited Analyst Inquiry access for special requests on Connected & Autonomous Vehicles topics
- Quarterly conference call with the Connected & Autonomous Vehicles analyst team to discuss market trends and address questions
- Annual full-day analyst on-site strategic advisory session including research presentations and roundtable discussions
- Input into Tractica's prioritization and scheduling of research projects



RESEARCH REPORTS

Strategic and quantitative analysis of specific technology and business sectors.



RESEARCH SUBSCRIPTIONS

Annual advisory services that include in-depth reports and analyst inquiry time.



ANALYST INQUIRY SESSIONS

Strategic advice and analysis on key industry trends and business initiatives.



CONSULTING PROJECTS

Customized research projects that are tailored to the specific needs of clients.



GO-TO-MARKET SERVICES

Support for client marketing initiatives, including white papers and webinars.



END-USER SURVEYS

Quantitative research studies among consumers and business end-users.



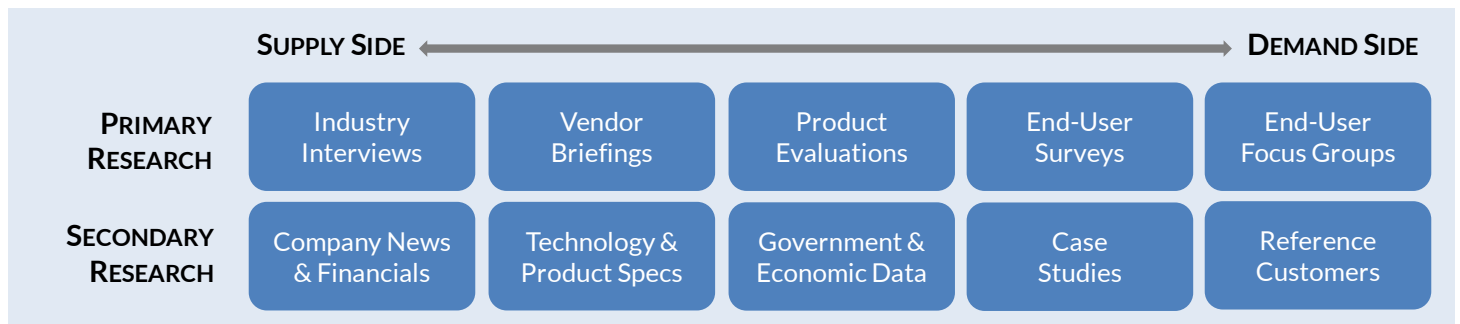
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Research Methodology

MARKET RESEARCH



MARKET ANALYSIS



Research Report Schedule

2Q16 Head-Up Displays	1Q19 Mobility as a Service
4Q16 Advanced Driver Assistance System Market Forecasts	2Q19 Blockchain for Automotive Applications
3Q17 Flexible Displays	2Q19 Connected V2X Systems
1Q18 Emotion Recognition and Sentiment Analysis	2Q19 Driver Monitoring Systems
1Q18 Autonomous Trucks and Buses	3Q19 Voice Recognition and Virtual Assistants for Automotive
3Q18 Artificial Intelligence for Automotive Applications	3Q19 Edge Computing for Automotive and Transportation
4Q18 Consumer Autonomous Vehicle Systems	3Q19 Autonomous Vehicle Market Forecasts
4Q18 Automotive Human Machine Interaction	4Q19 Smart Parking Systems
1Q19 Autonomous Vehicle Market Forecasts	4Q19 Connected and Autonomous Vehicles Market Ecosystem
1Q19 Smart City Transportation Systems	

** Topics and schedule subject to change*