



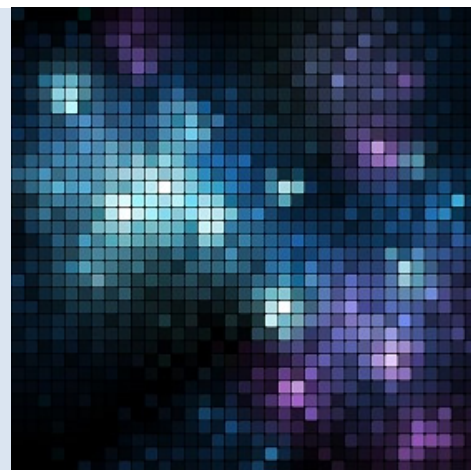
# Artificial Intelligence for Enterprise Applications

## Deep Learning, Machine Learning, Natural Language Processing, Computer Vision, Machine Reasoning, and Strong AI: Global Market Analysis and Forecasts

Artificial intelligence (AI) technologies are quickly gaining mindshare among corporate executives around the world, driving a proliferation of use cases that touch virtually every industry. AI technologies, which include deep learning, machine learning, natural language processing (NLP), and computer vision, among others, are designed to endow computers with human-like faculties such as hearing, seeing, reasoning, and learning. But AI enables computers to do some things better than humans, especially when it comes to processing very large amounts of data quickly, efficiently, and accurately.

Investment is flowing rapidly into the development of AI technologies, both at the startup level as well as within some of the world's leading technology companies. Meanwhile, innovation in AI algorithms is progressing at a breakneck pace and industry players are scrambling to determine the optimal platforms to deliver AI-enabled services on a cost-effective basis across an ever-expanding set of use cases. Tractica's analysis has identified nearly 200 real-world enterprise use cases for AI that are classified into 25 industry sectors. The firm forecasts that revenue for enterprise AI applications will increase from \$358 million in 2016 to \$31.2 billion by 2025, representing a compound annual growth rate (CAGR) of 64.3%.

This Tractica report provides an in-depth analysis of the market dynamics surrounding the growth of artificial intelligence for enterprise markets including an assessment of market drivers and challenges, business models, use cases, technology issues, and the competitive landscape. Technologies covered by the study include machine learning, deep learning, natural language processing, computer vision, machine reasoning, and strong AI. Market sizing and revenue forecasts cover the period from 2016 through 2025 and are segmented by six technology areas, five world regions, and 25 industry sectors. The study also includes detailed profiles of more than 30 key industry players.



### Key Market Forecasts

- Enterprise AI Revenue by Region, World Markets: 2016-2025
- Enterprise AI Revenue by Industry, World Markets: 2016-2025
- Enterprise AI Revenue by Technology, World Markets: 2016-2025
- Enterprise AI-Driven Hardware Revenue by Technology Category, World Markets: 2016-2025
- Enterprise AI-Driven Services Revenue by Service Category, World Markets: 2016-2025
- Enterprise Deep Learning Revenue by Region, World Markets: 2016-2025
- Enterprise Machine Learning Revenue by Region, World Markets: 2016-2025
- Enterprise Natural Language Processing Revenue by Region, World Markets: 2016-2025
- Enterprise Computer Vision Revenue by Region, World Markets: 2016-2025

### Industry Sectors

- Business
- Advertising
- Media & Entertainment
- Investment
- Finance
- Healthcare
- Manufacturing
- Agriculture
- Legal
- Education
- Oil, Gas and Mining
- Retail
- Automotive
- Sports and Fitness
- Transportation
- Telecommunications
- Information Technology
- Logistics
- Others

### Application Markets

- Machine Learning
- Deep Learning
- Natural Language Processing
- Computer Vision
- Machine Reasoning
- Strong AI

### Geographies

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

# Table of Contents

## 1. Executive Summary

- 1.1. Introduction
- 1.2. Market Drivers
- 1.3. Market Barriers
- 1.4. Technologies
- 1.5. Market Forecast

## 2. Market Issues

- 2.1. Market Drivers
  - 2.1.1. Larger Data Sets
  - 2.1.2. Significant Improvement in Machine Learning Algorithms
  - 2.1.3. Advances in Hardware
  - 2.1.4. Alignment of Technological Capabilities
- 2.2. Market Barriers
  - 2.2.1. Over-Hyped and Over-Sold
  - 2.2.2. Unrealistic Expectations
  - 2.2.3. Social Controversy
  - 2.2.4. Societal Backlash
  - 2.2.5. Need for Accurate Data
  - 2.2.6. The Infancy of Neuroscience
  - 2.2.7. Lack of Experienced Talent
  - 2.2.8. Market Barrier Conclusions
- 2.3. Monetization and New Business Models
  - 2.3.1. Business Models
- 2.4. Key Industries
  - 2.4.1. Advertising
    - 2.4.1.1. Static Image Recognition, Classification, and Tagging Use Case
      - 2.4.1.1.1. Why There Is a Need
      - 2.4.1.1.2. How It Works
      - 2.4.1.1.3. Benefits
      - 2.4.1.1.4. Challenges
    - 2.4.1.2. Advertising Use Cases
  - 2.4.2. Aerospace
    - 2.4.2.1. Collision Avoidance for Drones Case Study
      - 2.4.2.1.1. Why There Is a Need
      - 2.4.2.1.2. How It Works
      - 2.4.2.1.3. Benefits
      - 2.4.2.1.4. Potential Problems
    - 2.4.2.2. Aerospace Use Cases
  - 2.4.3. Agriculture
    - 2.4.3.1. Agricultural Crop Health Analysis Case Studies
      - 2.4.3.1.1. Why There Is a Need
      - 2.4.3.1.2. How It Works
      - 2.4.3.1.3. Benefits
      - 2.4.3.1.4. Challenges
    - 2.4.3.2. Agricultural Use Cases
  - 2.4.4. Automotive
    - 2.4.4.1. Contextual Awareness for Autonomous Vehicles
      - 2.4.4.1.1. Why There Is a Need
      - 2.4.4.1.2. How It Works
      - 2.4.4.1.3. Benefits
      - 2.4.4.1.4. Potential Problems
    - 2.4.4.2. Automotive Use Cases
  - 2.4.5. Building Automation
    - 2.4.5.1. BuildingIQ Case Study
      - 2.4.5.1.1. Why There Is a Need
      - 2.4.5.1.2. How It Works
      - 2.4.5.1.3. Benefits
      - 2.4.5.1.4. Potential Problems
    - 2.4.5.2. Building Automation Use Cases
  - 2.4.6. Business
    - 2.4.6.1. Signpost Case Study

- 2.4.6.2. Business Use Cases
- 2.4.7. Education
  - 2.4.7.1. VerbumWare Case Study
  - 2.4.7.2. Education Use Cases
- 2.4.8. Fashion
  - 2.4.8.1. Edited Fashion Case Study
  - 2.4.8.2. Fashion Use Cases
- 2.4.9. Finance
  - 2.4.9.1. Kensho Case Study
  - 2.4.9.2. Finance Use Cases
- 2.4.10. Gaming
  - 2.4.10.1. Go Championship Case Study
  - 2.4.10.2. Gaming Use Cases
- 2.4.11. Government
  - 2.4.11.1. Enfield Borough Case Study
- 2.4.12. Healthcare
  - 2.4.12.1. Digital Radiology Analysis Case Study
    - 2.4.12.1.1. Why There Is a Need
    - 2.4.12.1.2. How It Works
    - 2.4.12.1.3. Benefits
    - 2.4.12.1.4. Challenges
  - 2.4.12.2. Healthcare Use Cases
- 2.4.13. Information Technology
  - 2.4.13.1. IBM Watson Cognitive Storage Case Study
  - 2.4.13.2. Information Technology Use Cases
- 2.4.14. Investment
  - 2.4.14.1. Euclidean Technologies Case Study
- 2.4.15. Legal
  - 2.4.15.1. Lex Machina Case Study
  - 2.4.15.2. Legal Use Cases
- 2.4.16. Life Sciences
  - 2.4.16.1. Alzheimer's Case Study
  - 2.4.16.2. Why There Is a Need
  - 2.4.16.3. How It Works
  - 2.4.16.4. Benefits
  - 2.4.16.5. Challenges
- 2.4.17. Logistics
  - 2.4.17.1. DHL Logistics Case Studies
- 2.4.18. Manufacturing
  - 2.4.18.1. Industrial Automation Quality Assurance Case Study
    - 2.4.18.1.1. Why There Is a Need
    - 2.4.18.1.2. How It Works
    - 2.4.18.1.3. Benefits
    - 2.4.18.1.4. Challenges
  - 2.4.18.2. Manufacturing Use Cases
- 2.4.19. Media & Entertainment
  - 2.4.19.1. Automated News Story Case Study
    - 2.4.19.1.1. Why There Is a Need
    - 2.4.19.1.2. How It Works
    - 2.4.19.1.3. Benefits
    - 2.4.19.1.4. Challenges
  - 2.4.19.2. Media and Entertainment Use Cases
- 2.4.20. Oil, Gas, and Mining
  - 2.4.20.1. AI Refinery Operations Case Study
  - 2.4.20.2. Oil, Gas, and Mining Use Cases
- 2.4.21. Real Estate
  - 2.4.21.1. Commercial Real Estate Development Case Study
  - 2.4.21.2. Real Estate Use Cases
- 2.4.22. Retail
  - 2.4.22.1. Clothes and Accessories Sizing and Fitting Case Study
    - 2.4.22.1.1. Why There Is a Need

- 2.4.22.1.2. How It Works
- 2.4.22.1.3. Benefits
- 2.4.22.1.4. Challenges
- 2.4.22.2. Retail Use Cases
- 2.4.23. Sports and Fitness
  - 2.4.23.1. Professional Sports Outcome Prediction Case Study
  - 2.4.23.2. Sports Use Cases
- 2.4.24. Telecommunications
  - 2.4.24.1. Communications Network Design Case Study
- 2.4.25. Transportation
  - 2.4.25.1. Railway Car Wheel Health Case Study

### 3. Technology Issues

- 3.1. Definition of Artificial Intelligence
- 3.2. AI Winters and Renaissance
- 3.3. A High-Level Description of AI
- 3.4. Machine Learning
- 3.5. Deep Learning
- 3.6. Natural Language Processing
- 3.7. Computer Vision
- 3.8. Machine Reasoning
- 3.9. Strong AI
- 3.10. Progress in Games
  - 3.10.1. Go
  - 3.10.2. What Is Go?
  - 3.10.3. Commercial Relevance to Games
- 3.11. History of Machine Learning
- 3.12. History of Deep Learning
- 3.13. The Difference between Machine Learning and Deep Learning
- 3.14. Structured Data versus Unstructured Data
- 3.15. Supervised versus Unsupervised Learning
- 3.16. Known Knowledge versus Unknown Knowledge
- 3.17. An Example of Machine Learning
- 3.18. An Example of Deep Learning
- 3.19. Natural Language Processing
  - 3.19.1. Virtual Assistants Are the High Ground
    - 3.19.1.1. Amazon Alexa Voice Service
    - 3.19.1.2. Apple Siri
    - 3.19.1.3. Baidu Duer
    - 3.19.1.4. Facebook Moneyppenny
    - 3.19.1.5. Microsoft Cortana
    - 3.19.1.6. Google Now
    - 3.19.1.7. Understanding What Will Drive the Market from Here
- 3.20. Speech Recognition
- 3.21. Computer Vision
- 3.22. Machine Reasoning
- 3.23. Predictive APIs
- 3.24. Sensors
- 3.25. Technologies Not Considered in This Report
  - 3.25.1. Avionics
- 3.26. Future Directions
  - 3.26.1. The Next Wave
  - 3.26.2. Maintenance and Recovery
  - 3.26.3. AI is Not Suitable for Some Kinds of Problems
  - 3.26.4. The Larger Impact

### 4. Key Industry Players

- 4.1. IBM
- 4.2. Microsoft
- 4.3. Facebook
- 4.4. Google
- 4.5. Baidu
- 4.6. NVIDIA
- 4.7. Rocket Fuel

- 4.8. Dstillery
- 4.9. Prism Skylabs
- 4.10. Continental AG
- 4.11. Tesla Motors
- 4.12. Mobileye
- 4.13. Lending Club
- 4.14. Kabbage
- 4.15. Coursera
- 4.16. Knewton
- 4.17. Bloomberg
- 4.18. FinGenius
- 4.19. Medtronic
- 4.20. Apple
- 4.21. Intel
- 4.22. NEC
- 4.23. Qualcomm
- 4.24. Salesforce
- 4.25. DataMinr
- 4.26. Roche Holding AG
- 4.27. Cognitive Scale
- 4.28. Declara
- 4.29. AiCure
- 4.30. Sailthru

### 5. Market Forecasts

- 5.1. Forecast Methodology
- 5.2. Global AI Market Forecasts
- 5.3. Enterprise AI Revenue by Industry
- 5.4. Enterprise AI Revenue by Technology
- 5.5. AI-Driven Revenue Streams
  - 5.5.1. AI-Driven Services
    - 5.5.1.1. AI-Driven Installation Services
    - 5.5.1.2. AI-Driven Training
    - 5.5.1.3. AI-Driven Customization Services
    - 5.5.1.4. AI-Driven Application Integration Services
    - 5.5.1.5. AI-Driven Maintenance and Support Services
  - 5.5.2. AI-Driven Hardware Revenue
    - 5.5.2.1. AI-Driven Cloud Revenue
    - 5.5.2.2. AI-Driven GPU Chip Revenue
    - 5.5.2.3. AI-Driven CPU Revenue
    - 5.5.2.4. AI-Driven Network Product Revenue
    - 5.5.2.5. AI-Driven Storage Device Revenue
- 5.6. AI Revenue by Industry Segment
  - 5.6.1. AI in the Advertising Industry
  - 5.6.2. AI in the Aerospace Industry
  - 5.6.3. AI in the Agriculture Industry
  - 5.6.4. AI in the Automotive Industry
  - 5.6.5. AI in the Building Automation Industry
  - 5.6.6. AI in Business
  - 5.6.7. AI in the Education Industry
  - 5.6.8. AI in the Fashion Industry
  - 5.6.9. AI in the Finance Industry
  - 5.6.10. AI in the Gaming Industry
  - 5.6.11. AI in Government
  - 5.6.12. AI in the Healthcare Industry
  - 5.6.13. AI in the Information Technology Industry
  - 5.6.14. AI in the Investment Industry
  - 5.6.15. AI in the Legal Industry
  - 5.6.16. AI in the Life Sciences Industry
  - 5.6.17. AI in the Logistics Industry
  - 5.6.18. AI in the Manufacturing Industry
  - 5.6.19. AI in the Media & Entertainment Industry
  - 5.6.20. AI in the Oil, Gas, and Mining Industry
  - 5.6.21. AI in the Real Estate Industry
  - 5.6.22. AI in the Retail Industry
  - 5.6.23. AI in the Sports and Fitness Industry
  - 5.6.24. AI in the Telecommunications Industry
  - 5.6.25. AI in the Transportation Industry

- 5.7. AI Revenue Forecasts by Technology
  - 5.7.1. Machine Learning
  - 5.7.2. Deep Learning
  - 5.7.3. Natural Language Processing
  - 5.7.4. Computer Vision
  - 5.7.5. Machine Reasoning
  - 5.7.6. Strong AI
- 6. **Recommendations and Conclusion**
  - 6.1. Key Findings
  - 6.2. Recommendations for Potential Customers
  - 6.3. Recommendations for Technology Vendors
  - 6.4. Conclusion
- 7. **Company Directory**
- 8. **Acronym and Abbreviation List**
- 9. **Table of Contents**
- 10. **Table of Charts and Figures**
- 11. **Scope of Study, Sources and Methodology, Notes**

- Enterprise AI Revenue in the Real Estate Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Retail Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Sports and Fitness Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Telecommunications Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Transportation Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue by Technology, World Markets: 2016-2025
- Enterprise Machine Learning Revenue by Region, World Markets: 2016-2025
- Enterprise Deep Learning Revenue by Region, World Markets: 2016-2025
- Enterprise Natural Language Processing Revenue by Region, World Markets: 2016-2025
- Enterprise Computer Vision Revenue by Region, World Markets: 2016-2025
- Enterprise Machine Reasoning Revenue by Region, World Markets: 2016-2025
- Enterprise Strong AI Revenue by Region, World Markets: 2016-2025
- Enterprise AI Revenue by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Advertising Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Aerospace Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Agriculture Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Automotive Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Building Automation Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in Business by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Education Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Fashion Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Finance Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Gaming Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in Government by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Healthcare Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Information Technology Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Investment Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Legal Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Life Sciences Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Logistics Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Manufacturing Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Media & Entertainment Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Oil, Gas & Mining Industry by Region and Technology, World Markets: 2016-2025

## Tables

- Enterprise AI Revenue by Region, World Markets: 2016-2025
- Enterprise AI Revenue by Industry, World Markets: 2016-2025
- Enterprise AI Revenue in the Advertising Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Aerospace Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Agriculture Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Automotive Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Building Automation Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in Business by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Education Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Fashion Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Finance Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Gaming Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in Government by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Healthcare Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Information Technology Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Investment Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Legal Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Life Sciences Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Logistics Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Manufacturing Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Media & Entertainment Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Oil, Gas & Mining Industry by Region, World Markets: 2016-2025

- Enterprise AI Revenue in the Real Estate Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Retail Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Sports and Fitness Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Telecommunications Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI Revenue in the Transportation Industry by Region and Technology, World Markets: 2016-2025
- Enterprise AI-Driven Hardware Revenue by Technology Category, World Markets: 2016-2025
- Enterprise AI-Driven Cloud Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven CPU Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven GPU Chip Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Network Product Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Storage Device Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Services Revenue by Service Category, World Markets: 2016-2025
- Enterprise AI-Driven Installation Services Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Training Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Customization Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Application Integration Services Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Maintenance and Support Services Revenue by Region, World Markets: 2016-2025
- IBM 701 Translator
- Advertising Use Cases
- Aerospace Use Cases
- Agricultural Use Cases
- Automotive Use Cases
- Building Automation Use Cases
- Business Use Cases
- Education Use Cases
- Fashion Use Cases
- Finance Use Cases
- Gaming Use Cases
- Healthcare Use Cases
- Information Technology Use Cases
- Investment Use Cases
- Legal Use Cases
- Life Sciences Use Cases
- Logistics Use Cases
- Manufacturing Use Cases
- Media and Entertainment Use Cases
- Oil, Gas, and Mining Use Cases
- Real Estate Use Cases
- Retail Use Cases
- Sports Use Cases
- Telecommunications Use Cases
- Transportation Use Cases
- Additional Industry Participants

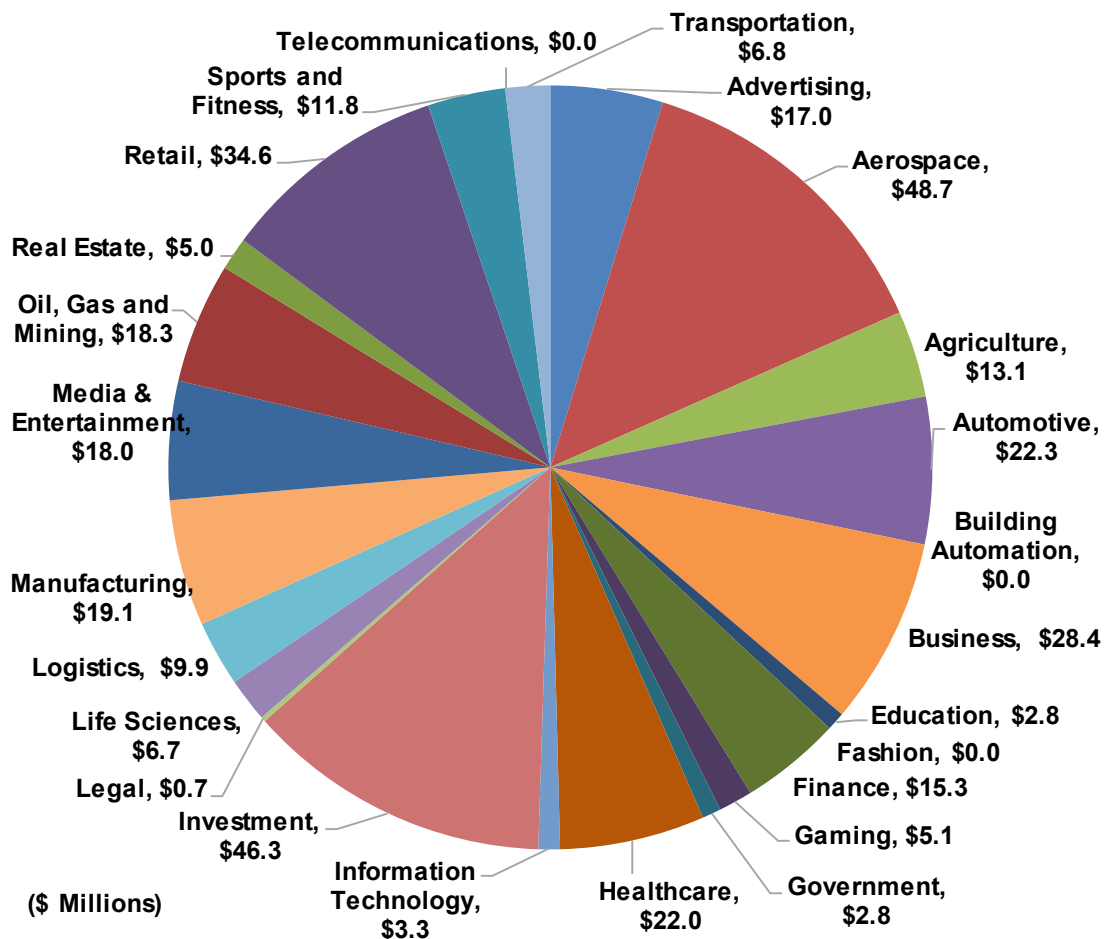
## Charts

- Enterprise AI Revenue by Region, World Markets: 2016-2025
- Enterprise AI Revenue by Region, World Markets: 2016-2025
- Enterprise AI Revenue by Industry, World Markets: 2016
- Enterprise AI Revenue by Technology, World Markets: 2016
- Enterprise AI-Driven Services Revenue by Service Category, World Markets: 2016-2025
- Enterprise AI-Driven Installation Services Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Training Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Customization Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Application Integration Services Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Maintenance and Support Services Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Hardware Revenue by Technology Category, World Markets: 2016-2025
- Enterprise AI-Driven Cloud Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven GPU Chip Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven CPU Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Network Product Revenue by Region, World Markets: 2016-2025
- Enterprise AI-Driven Storage Device Revenue by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Advertising Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Aerospace Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Agriculture Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Automotive Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Building Automation Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in Business by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Education Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Fashion Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Finance Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Gaming Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in Government by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Healthcare Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Information Technology Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Investment Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Legal Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Life Sciences Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Logistics Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Manufacturing Industry by Region, World Markets: 2016-2025

- Enterprise AI Revenue in the Media & Entertainment Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Oil, Gas & Mining Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Real Estate Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Retail Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Sports and Fitness Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Telecommunications Industry by Region, World Markets: 2016-2025
- Enterprise AI Revenue in the Transportation Industry by Region, World Markets: 2016-2025
- Enterprise Machine Learning Revenue by Region, World Markets: 2016-2025
- Enterprise Deep Learning Revenue by Region, World Markets: 2016-2025
- Enterprise Natural Language Processing Revenue by Region, World Markets: 2016-2025
- Enterprise Computer Vision Revenue by Region, World Markets: 2016-2025
- Enterprise Machine Reasoning Revenue by Region, World Markets: 2016-2025
- Enterprise Strong AI Revenue by Region, World Markets: 2016-2025

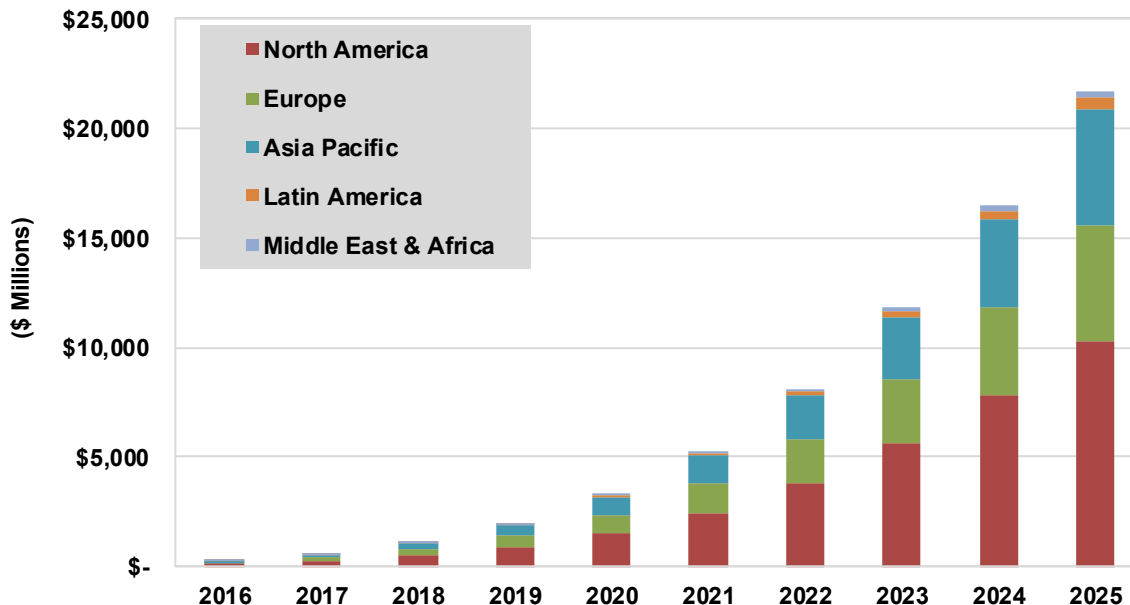


**Enterprise AI Revenue by Industry, World Markets: 2016**



(Source: Tractica)

## Enterprise AI Revenue by Region, World Markets: 2016-2025



(Source: Tractica)

### Key Questions Addressed

- What are the key use cases for AI within each industry sector?
- What business models are being utilized for the deployment of AI in enterprise environments?
- What are the key barriers to adoption of AI technologies?
- What is the mix of AI technologies likely to be during the next decade?
- Who are the key industry players in AI and what are their key areas of strategic focus?
- How will enterprise AI adoption vary across different world regions?

### Who Needs This Report?

- Enterprise software companies
- Semiconductor and component manufacturers
- Service providers and systems integrators
- Enterprise organizations deploying AI solutions
- Industry organizations
- Government agencies
- Investor community

### Report Details

<b>Basic License</b> (1-5 users)	\$4,200
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