



## Robotics Advisory Service

Tractica's Robotics advisory service analyzes global market trends and applications for robotics and related automation technologies within consumer, enterprise, and industrial markets. The service provides a deep examination of the technology dynamics that are driving the continuing advancement of the robotics industry, matching those technological capabilities with the use cases that will create real-world value in the years to come. Reports within the service provide a comprehensive assessment of more than 20 distinct application markets for robotics, in addition to examining economic and societal impacts of automation and the dynamics of human-robot interaction. Reports include detailed profiling of key industry players, notable product introductions, and market forecasts by geography and application segment.



### Topics Covered

- Autonomous Vehicles
- Commercial Drones
- Consumer Drones
- Consumer Robotics
- Enterprise Robotics
- Healthcare Robotics
- Human-Robot Interaction
- Industrial Automation
- Robotics Software
- Semiconductors & Components

### Service Components

- Approximately 8 Robotics research reports published per year
- Back catalog of all published Robotics research reports
- Unlimited Analyst Inquiry access for special requests on Robotics topics
- Quarterly conference call with the Robotics analyst team to discuss market trends and address questions
- Annual full-day analyst on-site strategic advisory session including research presentations and roundtable discussions
- Input into Tractica's prioritization and scheduling of research projects



#### RESEARCH REPORTS

Strategic and quantitative analysis of specific technology and business sectors.



#### CONSULTING PROJECTS

Customized research projects that are tailored to the specific needs of clients.



#### RESEARCH SUBSCRIPTIONS

Annual advisory services that include in-depth reports and analyst inquiry time.



#### GO-TO-MARKET SERVICES

Support for client marketing initiatives, including white papers and webinars.



#### ANALYST INQUIRY SESSIONS

Strategic advice and analysis on key industry trends and business initiatives.



#### END-USER SURVEYS

Quantitative research studies among consumers and business end-users.



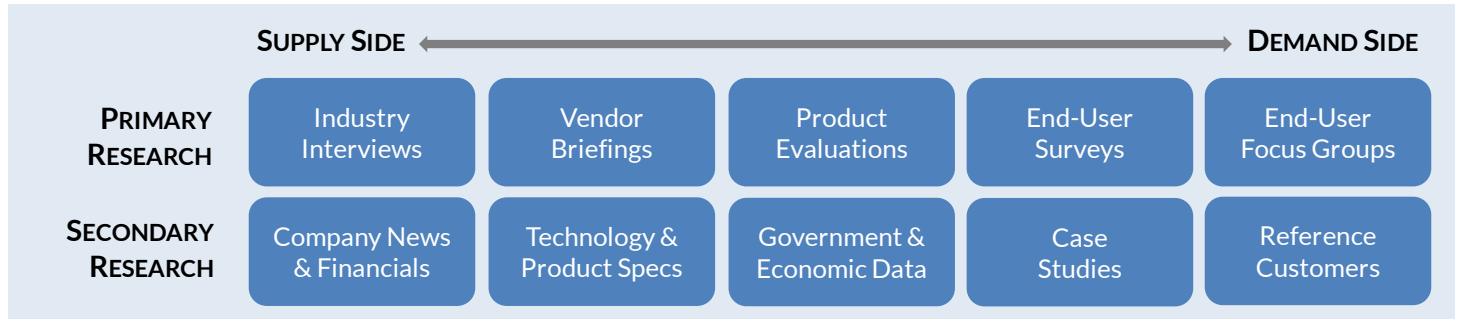
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## Research Methodology

### MARKET RESEARCH



### MARKET ANALYSIS



## Research Report Schedule

<b>4Q15</b>	Telepresence Robots	<b>4Q18</b>	Robotics Use Cases
<b>2Q16</b>	Consumer Drones	<b>1Q19</b>	Warehousing and Logistics Robots
<b>4Q16</b>	Healthcare Robotics	<b>1Q19</b>	Consumer Robots
<b>4Q16</b>	Advanced Driver Assistance Systems Market Forecasts	<b>1Q19</b>	Robotics Market Ecosystem
<b>4Q16</b>	Agricultural Robots	<b>1Q19</b>	Agricultural Robots
<b>2Q17</b>	Drones for Commercial Applications	<b>1Q19</b>	Construction Robots
<b>3Q17</b>	Customer Service Robots	<b>2Q19</b>	Robotics Market Forecasts
<b>4Q17</b>	Robotics for Enterprise Markets	<b>2Q19</b>	Drones for Commercial Applications
<b>1Q18</b>	Autonomous Trucks and Buses	<b>2Q19</b>	Cloud Robotics
<b>2Q18</b>	Robotics Market Forecasts	<b>3Q19</b>	Collaborative Robots
<b>3Q18</b>	Commercial Drone-Enabled Services	<b>3Q19</b>	Robot Components
<b>4Q18</b>	Consumer Autonomous Vehicles	<b>4Q19</b>	Robotics Market Forecasts

*\* Topics and schedule subject to change*