



# Artificial Intelligence Advisory Service

Tractica's Artificial Intelligence advisory service examines use cases and business models for the application of artificial intelligence technologies in enterprise, consumer, and government markets. Research focus includes analysis of technology trends that are driving the development of more robust cognitive technologies, the use cases and value propositions for artificial intelligence in specific industries, and the key industry players who are shaping the next stage of market evolution. Granular market sizing, segmentation, and forecasting models provide industry participants with an objective assessment of the business opportunity for artificial intelligence software, as well as the hardware and professional services that will enable the software deployments.



## Topics Covered

- Cognitive Computing
- Computer Vision
- Deep Learning
- Machine Learning
- Machine Reasoning
- Natural Language Processing
- Predictive Computing
- Virtual Digital Assistants

## Service Components

- More than 10 Artificial Intelligence research reports published per year
- Back catalog of all published Artificial Intelligence research reports
- Unlimited Analyst Inquiry access for special requests on Artificial Intelligence topics
- Quarterly conference call with the Artificial Intelligence analyst team to discuss market trends and address questions
- Annual full-day analyst on-site strategic advisory session including research presentations and roundtable discussions
- Input into Tractica's prioritization and scheduling of research projects



### RESEARCH REPORTS

Strategic and quantitative analysis of specific technology and business sectors.



### CONSULTING PROJECTS

Customized research projects that are tailored to the specific needs of clients.



### RESEARCH SUBSCRIPTIONS

Annual advisory services that include in-depth reports and analyst inquiry time.



### GO-TO-MARKET SERVICES

Support for client marketing initiatives, including white papers and webinars.



### ANALYST INQUIRY SESSIONS

Strategic advice and analysis on key industry trends and business initiatives.



### END-USER SURVEYS

Quantitative research studies among consumers and business end-users.



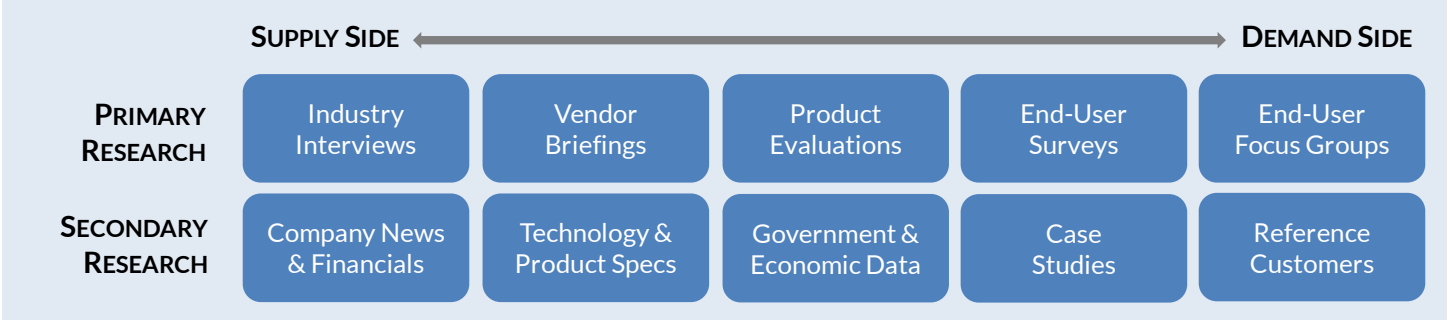
## CONTACT US

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## Research Methodology

### MARKET RESEARCH



### MARKET ANALYSIS



## Research Report Schedule

- 3Q16 Video Analytics
- 2Q17 Deep Learning
- 3Q17 Robotic Process Automation
- 3Q17 Natural Language Processing
- 3Q17 Artificial Intelligence Use Cases
- 3Q17 Artificial Intelligence for Consumer Applications
- 4Q17 Virtual Digital Assistants for Enterprise Applications
- 1Q18 Artificial Intelligence for Enterprise Applications
- 1Q18 Computer Vision Technologies and Markets
- 1Q18 Emotion Recognition and Sentiment Analysis
- 1Q18 Artificial Intelligence Services
- 1Q18 Artificial Intelligence Hardware and Software Infrastructure
- 2Q18 Artificial Intelligence for Telecommunications Applications
- 2Q18 Enterprise High Performance Computing
- 2Q18 Deep Learning Chipsets
- 3Q18 Quantum Computing for Enterprise Markets
- 3Q18 Artificial Intelligence for Automotive Applications
- 3Q18 Artificial Intelligence Market Forecasts
- 3Q18 Blockchain for Enterprise Applications
- 3Q18 Artificial Intelligence for Healthcare Applications

- 3Q18 Artificial Intelligence for Edge Devices
- 4Q18 Artificial Intelligence Market Ecosystem
- 4Q18 Artificial Intelligence in Asia Pacific
- 4Q18 Natural Language Processing
- 4Q18 Deep Learning
- 4Q18 Artificial Intelligence Use Cases
- 4Q18 Artificial Intelligence Market Forecasts
- 1Q19 Artificial Intelligence for Manufacturing Applications
- 1Q19 Artificial Intelligence for Enterprise Applications
- 1Q19 Virtual Digital Assistants
- 2Q19 Artificial Intelligence for Smart City Applications
- 2Q19 Artificial Intelligence in the Cloud
- 2Q19 Artificial Intelligence Market Forecasts
- 3Q19 Machine Reasoning
- 3Q19 Video Analytics
- 3Q19 Computer Vision Technologies and Markets
- 4Q19 Artificial Intelligence for Telecommunications Applications
- 4Q19 Artificial Intelligence Market Ecosystem
- 4Q19 Artificial Intelligence Market Forecasts

*\* Topics and schedule subject to change*