



Artificial Intelligence Advisory Service

Tractica's Artificial Intelligence advisory service examines use cases and business models for the application of artificial intelligence technologies in enterprise, consumer, and government markets. Research focus includes analysis of technology trends that are driving the development of more robust cognitive technologies, the use cases and value propositions for artificial intelligence in specific industries, and the key industry players who are shaping the next stage of market evolution. Granular market sizing, segmentation, and forecasting models provide industry participants with an objective assessment of the business opportunity for artificial intelligence software, as well as the hardware and professional services that will enable the software deployments.



Topics Covered

- Cognitive Computing
- Computer Vision
- Deep Learning
- Machine Learning
- Machine Reasoning
- Natural Language Processing
- Predictive Computing
- Virtual Digital Assistants

Service Components

- More than 10 Artificial Intelligence research reports published per year
- Back catalog of all published Artificial Intelligence research reports
- Unlimited Analyst Inquiry access for special requests on Artificial Intelligence topics
- Quarterly conference call with the Artificial Intelligence analyst team to discuss market trends and address questions
- Annual full-day analyst on-site strategic advisory session including research presentations and roundtable discussions
- Input into Tractica's prioritization and scheduling of research projects



RESEARCH REPORTS

Strategic and quantitative analysis of specific technology and business sectors.



CONSULTING PROJECTS

Customized research projects that are tailored to the specific needs of clients.



RESEARCH SUBSCRIPTIONS

Annual advisory services that include in-depth reports and analyst inquiry time.



GO-TO-MARKET SERVICES

Support for client marketing initiatives, including white papers and webinars.



ANALYST INQUIRY SESSIONS

Strategic advice and analysis on key industry trends and business initiatives.



END-USER SURVEYS

Quantitative research studies among consumers and business end-users.



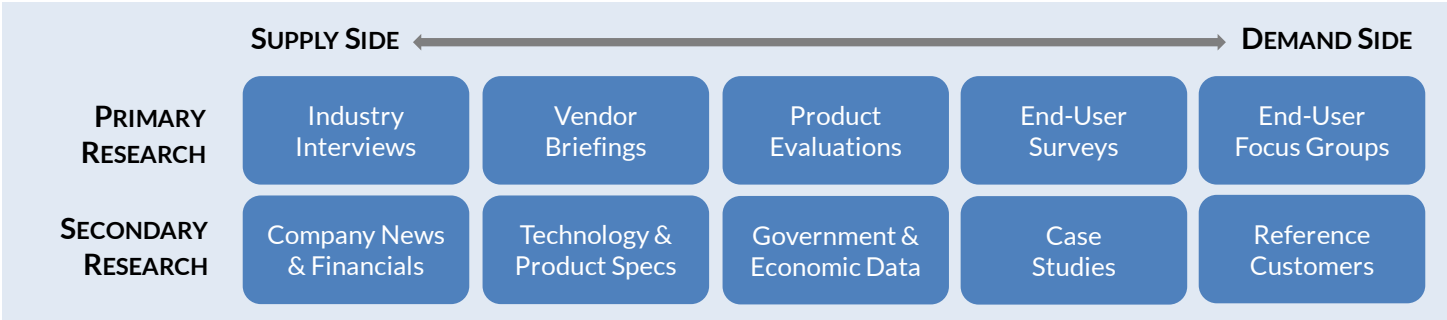
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Research Methodology

MARKET RESEARCH



MARKET ANALYSIS



Research Report Schedule

- 3Q16** Video Analytics
- 4Q16** Blockchain for Enterprise Applications
- 1Q17** Deep Learning Chipsets
- 2Q17** Artificial Intelligence for Automotive Applications
- 2Q17** Deep Learning
- 3Q17** Robotic Process Automation
- 3Q17** Natural Language Processing
- 3Q17** Artificial Intelligence Use Cases
- 3Q17** Artificial Intelligence for Consumer Applications
- 3Q17** Artificial Intelligence for Healthcare Applications
- 4Q17** Artificial Intelligence Market Forecasts
- 4Q17** Virtual Digital Assistants for Enterprise Applications
- 1Q18** Artificial Intelligence for Enterprise Applications
- 1Q18** Computer Vision Technologies and Markets

- 1Q18** Emotion Recognition and Sentiment Analysis
- 1Q18** Artificial Intelligence Services
- 1Q18** Artificial Intelligence Hardware and Software Infra.
- 2Q18** Artificial Intelligence Market Ecosystem
- 2Q18** Deep Learning Chipsets
- 2Q18** Blockchain for Enterprise Applications
- 2Q18** Artificial Intelligence for Telecommunications Applications
- 2Q18** Artificial Intelligence Market Forecasts
- 3Q18** Machine Reasoning
- 3Q18** Deep Learning
- 3Q18** Quantum Computing
- 4Q18** Artificial Intelligence for Enterprise Applications
- 4Q18** Virtual Digital Assistants
- 4Q18** Artificial Intelligence Market Forecasts

** Topics and schedule subject to change*