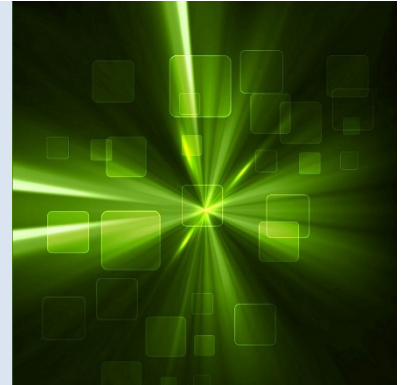




# Automation & Robotics Advisory Service

Tractica's Automation & Robotics advisory service examines global market trends and business models surrounding the growth of robotics and other automation technologies for consumer, commercial, and industrial applications. Research focus includes the development of artificial intelligence and cognitive computing technologies, adoption patterns for automation and robotics technologies in key application areas, the dynamics of human interaction with these technologies, and assessment of economic and societal impacts of automation. Reports include detailed profiling of key industry players, new product introductions, and market forecasts by geography and segment.



## Topics Covered

- Artificial Intelligence
- Cognitive Computing
- Consumer Robotics
- Drone Technologies & Markets
- Future of Work
- Healthcare Robotics
- Human-Robot Interaction
- Industrial Automation
- Machine Learning
- Predictive Computing
- Semiconductors & Components
- Soft Robotics

## Service Components

- More than 10 Automation & Robotics research reports published per year
- Back catalog of all published Automation & Robotics research reports
- Unlimited Analyst Inquiry access for special requests on Automation & Robotics topics
- Quarterly conference call with the Automation & Robotics analyst team to discuss market trends and address questions
- Annual full-day analyst on-site strategic advisory session including research presentations and roundtable discussions
- Input into Tractica's prioritization and scheduling of research projects



### RESEARCH REPORTS

Strategic and quantitative analysis of specific technology and business sectors.



### CONSULTING PROJECTS

Customized research projects that are tailored to the specific needs of clients.



### RESEARCH SUBSCRIPTIONS

Annual advisory services that include in-depth reports and analyst inquiry time.



### GO-TO-MARKET SERVICES

Support for client marketing initiatives, including white papers and webinars.



### ANALYST INQUIRY SESSIONS

Strategic advice and analysis on key industry trends and business initiatives.



### END-USER SURVEYS

Quantitative research studies among consumers and business end-users.



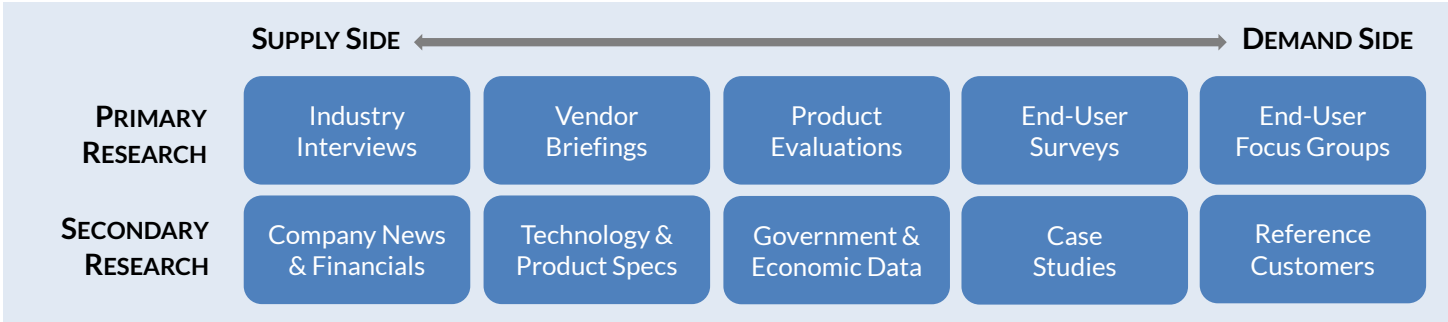
## CONTACT US

**Tractica**  
 1111 Pearl Street, Suite 201  
 Boulder, CO 80302 USA

**Phone:** +1.303.248.3000  
**Email:** info@tractica.com  
**Web:** www.tractica.com

## Research Methodology

### MARKET RESEARCH



### MARKET ANALYSIS



## Research Report Schedule

- |   |  |
|---|--|
| <b>2Q15</b> Artificial Intelligence for Enterprise Applications | <b>3Q16</b> Artificial Intelligence for Enterprise Applications  |
| <b>3Q15</b> Virtual Digital Assistants                          | <b>3Q16</b> Artificial Intelligence Market Forecasts             |
| <b>3Q15</b> Agricultural Robots                                 | <b>3Q16</b> Robotics for Healthcare Applications                 |
| <b>3Q15</b> Drones for Commercial Applications                  | <b>3Q16</b> Virtual Digital Assistants                           |
| <b>4Q15</b> Telepresence Robots                                 | <b>3Q16</b> Video Analytics                                      |
| <b>4Q15</b> Deep Learning for Enterprise Applications           | <b>3Q16</b> Advanced Driver Assistance Systems Market Forecasts  |
| <b>4Q15</b> Robotics Market Forecasts                           | <b>3Q16</b> Robotics for Enterprise Markets                      |
| <b>4Q15</b> Consumer Robotics                                   | <b>3Q16</b> Blockchain for Enterprise Applications               |
| <b>4Q15</b> 3D Cameras and Sensors                              | <b>3Q16</b> Deep Learning for Enterprise Applications            |
| <b>1Q16</b> Natural Language Processing                         | <b>4Q16</b> Artificial Intelligence for Healthcare Markets       |
| <b>2Q16</b> Computer Vision Technologies and Markets            | <b>4Q16</b> Artificial Intelligence for Legal Markets            |
| <b>2Q16</b> Consumer Drones                                     | <b>4Q16</b> Artificial Intelligence for Consumer Finance Markets |

*\* Topics and schedule subject to change*