



Digital Health Advisory Service

Tractica's Digital Health advisory service examines technologies, business models, and industry dynamics surrounding the burgeoning market for connected healthcare. Major topics analyzed within the service include mobile health, home health technologies, healthcare information systems, wearables for health and fitness, and the application of artificial intelligence and robotics to the healthcare industry. Tractica's Digital Health research reports provide an in-depth analysis of market issues and business models, end-user demand, technology development, and the competitive landscape, in addition to global market sizing and segmentation for connected health devices, software, and services.



Topics Covered

- Body Area Networks
- Healthcare Biometrics
- Healthcare IT Systems
- Healthcare Robotics
- Healthcare Wearables
- Mobile Health
- Population Health Management
- Remote Patient Monitoring
- Smart Clothing and Body Sensors
- Telemedicine

Service Components

- Approximately 8 Digital Health research reports published per year
- Back catalog of all published Digital Health research reports
- Unlimited Analyst Inquiry access for special requests on Digital Health topics
- Quarterly conference call with the Digital Health analyst team to discuss market trends and address questions
- Annual full-day analyst on-site strategic advisory session including research presentations and roundtable discussions
- Input into Tractica's prioritization and scheduling of research projects



RESEARCH REPORTS

Strategic and quantitative analysis of specific technology and business sectors.



CONSULTING PROJECTS

Customized research projects that are tailored to the specific needs of clients.



RESEARCH SUBSCRIPTIONS

Annual advisory services that include in-depth reports and analyst inquiry time.



GO-TO-MARKET SERVICES

Support for client marketing initiatives, including white papers and webinars.



ANALYST INQUIRY SESSIONS

Strategic advice and analysis on key industry trends and business initiatives.



END-USER SURVEYS

Quantitative research studies among consumers and business end-users.

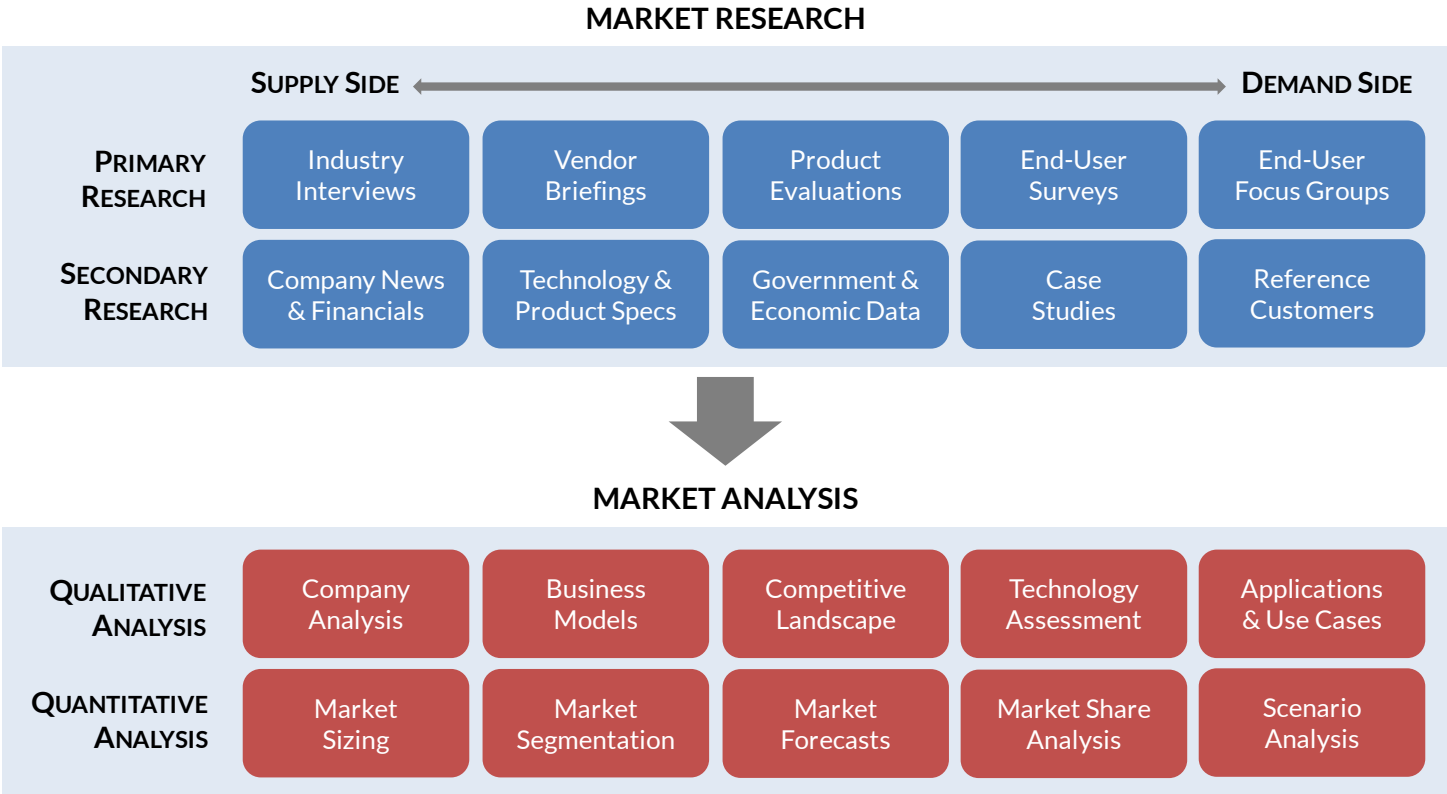


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Research Methodology



Research Report Schedule

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| <p>2Q15 Home Health Technologies</p> <p>2Q15 Home Health Hubs</p> <p>2Q15 Telehealth Video Consultations</p> <p>3Q15 Biometrics in the Healthcare Industry</p> <p>2Q16 Wearable Devices for Healthcare Markets</p> | <p>4Q16 Healthcare Robotics</p> <p>3Q17 Population Health Management Software and Services</p> <p>3Q17 Smart Clothing and Body Sensors</p> <p>3Q17 Artificial Intelligence for Healthcare Applications</p> <p>4Q17 Connected Wearable Patches</p> |
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** Topics and schedule subject to change*