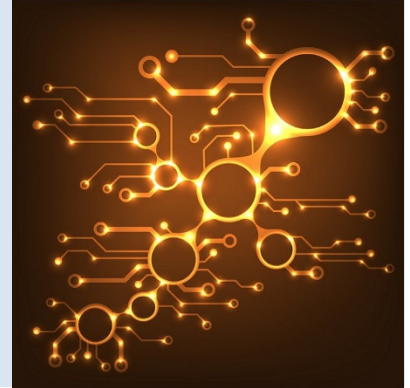




Wearable Devices Advisory Service

Tractica's Wearable Devices advisory service covers hardware, software, and services in the rapidly-emerging market for connected wearables. Key categories of focus include smart watches, smart glasses, and wearable sensors for consumer, commercial, and industrial markets. The wearables value chain is examined in depth including detailed analysis of supply-side and demand-side factors, from semiconductors and components to the dynamics of end-user demand for specific device categories. Areas of focus within research reports include market development factors by geography and segment, technology issues, the competitive landscape, and detailed market forecasts.



Topics Covered

- Body Sensors
- Design & Usability Issues
- Enterprise & Industrial Applications
- Health & Fitness Applications
- Network Interface Technologies
- Semiconductors & Components
- Smart Clothing
- Smart Glasses
- Smart Watches
- Wearable Cameras

Service Components

- Approximately 8 Wearable Devices research reports published per year
- Back catalog of all published Wearable Devices research reports
- Unlimited Analyst Inquiry access for special requests on Wearable Devices topics
- Quarterly conference call with the Wearable Devices analyst team to discuss market trends and address questions
- Annual full-day analyst on-site strategic advisory session including research presentations and roundtable discussions
- Input into Tractica's prioritization and scheduling of research projects



RESEARCH REPORTS

Strategic and quantitative analysis of specific technology and business sectors.



RESEARCH SUBSCRIPTIONS

Annual advisory services that include in-depth reports and analyst inquiry time.



ANALYST INQUIRY SESSIONS

Strategic advice and analysis on key industry trends and business initiatives.



CONSULTING PROJECTS

Customized research projects that are tailored to the specific needs of clients.



GO-TO-MARKET SERVICES

Support for client marketing initiatives, including white papers and webinars.



END-USER SURVEYS

Quantitative research studies among consumers and business end-users.

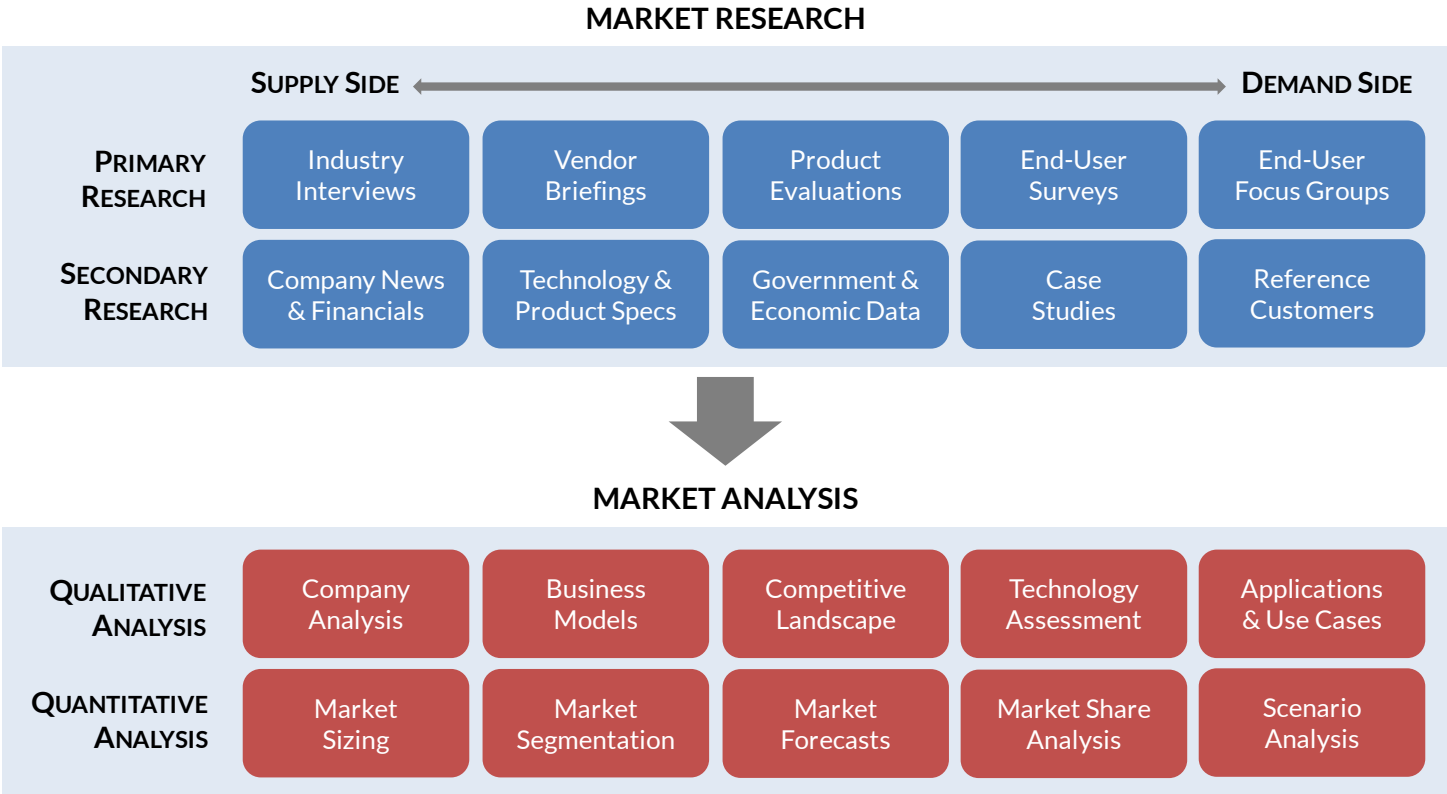


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Research Methodology



Research Report Schedule

- | | |
|---|---|
| <p>1Q15 Smart Watches</p> <p>3Q15 Wearable Payments</p> <p>2Q16 Wearable Devices for Healthcare Markets</p> <p>2Q16 Wearable Devices for Enterprise and Industrial Markets</p> <p>2Q16 Smart Clothing and Body Sensors</p> <p>3Q16 Wearable Cameras</p> | <p>1Q17 Smart Augmented Reality Glasses</p> <p>3Q17 Wearable Device Market Forecasts</p> <p>3Q17 Smart Clothing and Body Sensors</p> <p>4Q17 Connected Wearable Patches</p> <p>4Q17 Smart Headphones</p> |
|---|---|

** Topics and schedule subject to change*