



User Interface Technologies Advisory Service

Tractica's User Interface Technologies advisory service focuses on emerging technologies that enable advanced user experiences across application domains including mobile, home, health, automotive, and industrial. Research reports within the service include a detailed examination of market drivers and barriers, user adoption patterns, technology development trends, profiles and competitive positioning of companies active in the sector, and current and projected market size in terms of users, devices, and revenues. Market coverage is global in scope and is segmented by world region, application category, and technology segment.



Topics Covered

- Augmented Reality
- Biometrics
- Display Technologies
- Gesture Control
- Mobile User Experience
- Virtual Digital Assistants
- Virtual Reality
- Voice and Speech Recognition

Service Components

- Approximately 8 User Interface Technologies research reports published per year
- Back catalog of all published User Interface Technologies research reports
- Unlimited Analyst Inquiry access for special requests on User Interface Technologies topics
- Quarterly conference call with the User Interface Technologies analyst team to discuss market trends and address questions
- Annual full-day analyst on-site strategic advisory session including research presentations and roundtable discussions
- Input into Tractica's prioritization and scheduling of research projects



RESEARCH REPORTS

Strategic and quantitative analysis of specific technology and business sectors.



CONSULTING PROJECTS

Customized research projects that are tailored to the specific needs of clients.



RESEARCH SUBSCRIPTIONS

Annual advisory services that include in-depth reports and analyst inquiry time.



GO-TO-MARKET SERVICES

Support for client marketing initiatives, including white papers and webinars.



ANALYST INQUIRY SESSIONS

Strategic advice and analysis on key industry trends and business initiatives.



END-USER SURVEYS

Quantitative research studies among consumers and business end-users.

CONTACT US

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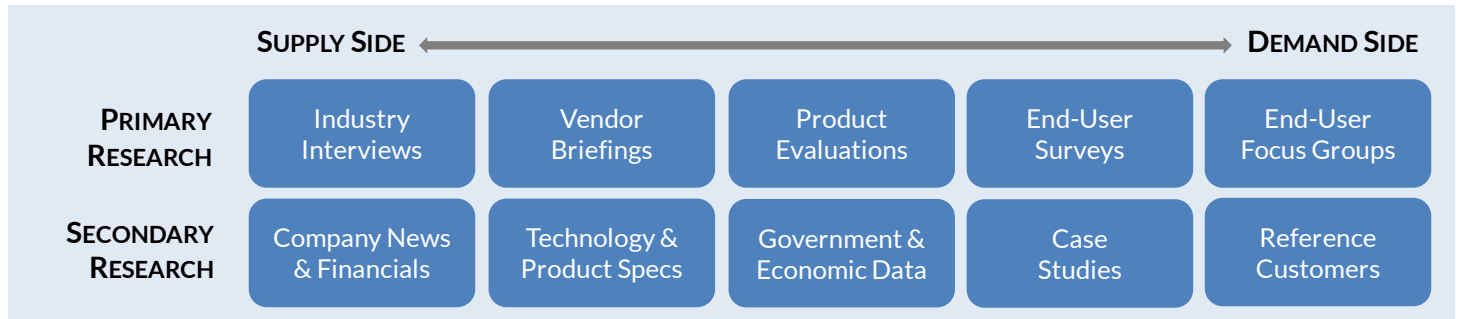
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Research Methodology

MARKET RESEARCH



MARKET ANALYSIS



Research Report Schedule

- 1Q15** Biometrics for Mobile Devices
- 2Q15** Emerging Interface Technologies for Mobile Devices
- 2Q15** Voice and Speech Recognition
- 2Q15** Facial Recognition
- 3Q15** Biometrics in the Healthcare Industry
- 3Q15** Biometrics for Finance Applications
- 3Q15** Biometrics for Enterprise Applications
- 4Q15** 3D Cameras and Sensors
- 2Q16** Head-Up Displays
- 3Q16** Virtual Digital Assistants
- 4Q16** Virtual Reality for Consumer Markets
- 4Q16** Mobile Virtual Reality
- 1Q17** Biometrics Market Forecasts
- 1Q17** Smart Augmented Reality Glasses

- 1Q17** Iris Recognition
- 2Q17** Mobile Augmented Reality
- 3Q17** Flexible Displays
- 4Q17** Virtual Digital Assistants for Enterprise Applications
- 1Q18** Emotion Recognition and Sentiment Analysis
- 2Q18** Virtual Reality for Enterprise and Industrial Markets
- 3Q18** Gesture Control Interfaces
- 3Q18** 3D Cameras and Sensors
- 3Q18** Voice and Speech Recognition
- 3Q18** Automotive Human Machine Interaction
- 3Q18** 360 Degree Cameras
- 4Q18** eSports
- 4Q18** Virtual Digital Assistants

* Topics and schedule subject to change