



User Interface Technologies Advisory Service

Tractica's User Interface Technologies advisory service focuses on emerging technologies that enable advanced user experiences across application domains including mobile, home, health, automotive, and industrial. Research reports within the service include a detailed examination of market drivers and barriers, user adoption patterns, technology development trends, profiles and competitive positioning of companies active in the sector, and current and projected market size in terms of users, devices, and revenues. Market coverage is global in scope and is segmented by world region, application category, and technology segment.



Topics Covered

- Augmented Reality
- Biometrics
- Display Technologies
- Gesture Control
- Mobile User Experience
- Virtual Digital Assistants
- Virtual Reality
- Voice and Speech Recognition

Service Components

- Approximately 8 User Interface Technologies research reports published per year
- Back catalog of all published User Interface Technologies research reports
- Unlimited Analyst Inquiry access for special requests on User Interface Technologies topics
- Quarterly conference call with the User Interface Technologies analyst team to discuss market trends and address questions
- Annual full-day analyst on-site strategic advisory session including research presentations and roundtable discussions
- Input into Tractica's prioritization and scheduling of research projects



RESEARCH REPORTS

Strategic and quantitative analysis of specific technology and business sectors.



CONSULTING PROJECTS

Customized research projects that are tailored to the specific needs of clients.



RESEARCH SUBSCRIPTIONS

Annual advisory services that include in-depth reports and analyst inquiry time.



GO-TO-MARKET SERVICES

Support for client marketing initiatives, including white papers and webinars.



ANALYST INQUIRY SESSIONS

Strategic advice and analysis on key industry trends and business initiatives.



END-USER SURVEYS

Quantitative research studies among consumers and business end-users.

CONTACT US

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Research Methodology

MARKET RESEARCH



MARKET ANALYSIS



Research Report Schedule

1Q15 Biometrics for Mobile Devices
2Q15 Emerging Interface Technologies for Mobile Devices
2Q15 Voice and Speech Recognition
2Q15 Facial Recognition
2Q15 Biometrics in the Healthcare Industry
3Q15 Biometrics for Finance Applications
3Q15 Biometrics for Enterprise Applications
2Q16 Head-Up Displays
3Q16 Virtual Digital Assistants
4Q16 Virtual Reality for Consumer Markets
4Q16 Mobile Virtual Reality
1Q17 Biometrics Market Forecasts
1Q17 Smart Augmented Reality Glasses
1Q17 Iris Recognition

2Q17 Mobile Augmented Reality
3Q17 Flexible Displays
4Q17 Virtual Digital Assistants for Enterprise Applications
1Q18 Emotion Recognition and Sentiment Analysis
2Q18 Virtual Reality for Enterprise and Industrial Markets
3Q18 Voice and Speech Recognition
3Q18 Gesture Control Interfaces
1Q19 3D Cameras and Sensors
1Q19 Automotive Human Machine Interaction
1Q19 Smart Augmented Reality Glasses
2Q19 Virtual Digital Assistants
3Q19 Voice Recognition and Virtual Assistants for Automotive
3Q19 Autonomous Retail Systems
4Q19 360 Degree Cameras

** Topics and schedule subject to change*